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WHOLESALE PRICE LIST



[1963]

Florida Container Grown

Citrus Trees and

Sub-Tropical Shrubs

For Indoor and Patio Plantings

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U. S. DEPARTMENT OF AGRICULTURE



Goochland Nurseries, inc.

2 miles North of Ft. Meade — on U.S. Highway 17

PHONE: FT. MEADE ATwater 4-5401 • PEMBROKE, FLORIDA



ALLAMANDA HENDERSONI
(Brown Bud, Yellow Trumpet
Flower)

A tropical shrub with dark green waxy leaves approximately 1 1/2" - 2" wide and 3" - 5" long. Flower buds brown opening to a rich golden yellow trumpet-like flower.

EUPHORBIA BOJERI COMPACTI
(Crown of Thorns)

Small, dark green leaves - very compact growing. Blossoms continually with small dark red flowers. Holds foliage very well.



"A MESSAGE TO YOU"

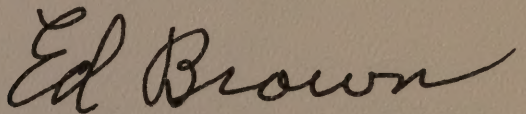
We try very hard to live up to our motto, "Home of Quality Grown Plants", and at the same time increase our quantity which we have done this past year.

Thanks to each and every one of our customers for their fine patronage, for had it not been for you, we would not have been able to have the quantity and quality that we now have available.

I extend to you a cordial invitation to visit our nursery to see or select the fine quality grown container stock we now have to offer you.

I shall be looking forward to having you visit our nursery in the very near future.

Most sincerely,

A handwritten signature in cursive script that reads "Ed Brown". The signature is written in dark ink and is positioned above the printed name.

R. E. "Ed" Brown

SALES AND CONDITIONS

PRICES: The prices listed herein are for use by Nurserymen, Florists, and Dealers only. They are based on quality of stock and current conditions. Prices are subject to change without notice. This list cancels all previous price lists.

TERMS: Our regular terms are cash; however, we will arrange credit for well established firms. All open accounts become due and payable on or before the 10th of the month following date of purchase. All overdue accounts will be subject to 1% monthly interest charge. **NO DISCOUNTS.**

CONDITIONS: We accept all orders subject to prior sale, and all orders accepted on condition that they shall be void should stock become damaged in any way prior to shipping date.

CLAIMS: All claims must be made immediately upon receipt of order. While we use every precaution in packing and to insure prompt service, we will not be held responsible for delays and damages in transit. Our responsibility ceases upon delivery in good condition to the carrier.

SUBSTITUTIONS: We will never make substitutions unless instructed to do so by the purchaser.

GUARANTEE: The Goochland Nurseries, Inc. warrant to the extent of the purchase price that our nursery stock is sold true to name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.

PACKING INFORMATION

We are prepared for packing container grown stock - 2 1/2" pots through 15-gallon cans - for public carrier delivery. Minimum order for shipping: \$20.00. For any amount less than this, add \$2.00 per carton for handling and packing. See our chart below for further information.

NUMBER OF PLANTS PACKED PER CARTON	APPROX WEIGHT	PACKING CHARGE	MINIMUM QUANTITY OF ANY ONE VARIETY
2 1/2" POTS	50 16 LBS.	N/C	25 - 2 1/2" POTS
3 " POTS	36 27 LBS.	N/C	25 - 3 " POTS
4 " POTS	24 27 LBS.	.50	12 - 4 " POTS
PLANTAINERS	9 52 LBS.	.50	9 - PLANTAINERS
2-GAL. LERIO	5 47 LBS.	.50	5 - 2-GAL. CANS
3-GAL. LERIO	2 54 LBS.	.50	4 - 3-GAL. CANS
6-GAL. CANS	1 50 LBS.	.50	2 - 6-GAL. CANS
LARGER SIZES	1 -	2 50	

PLEASE ORDER FULL CARTONS OF
ONE SIZE CONTAINER AND
OF ANY ONE VARIETY ONLY -

WE SHIP VIA JOHNNY BROWN
TROPICAL PLANT CARRIERS WHEN
AT ALL POSSIBLE -

CITRUS TREES

We list here the varieties of citrus trees that flower and fruit throughout the year, and these are priced with small green to mature ripe fruit. We sometimes have available with fruit, the regular grove varieties such as Tangerine, Tangelo, Temple, Valencia, and Grapefruit. Inquire of the availability of these varieties with fruit.



CALAMONDIN (Citrus Mitis)

The Calamondin is an upright, compact, slow growing tree, with medium size leaves. By having its roots confined to a pot, it will make a growth of approximately 8" to 12" a year. The Calamondin usually blooms in February and throughout the Spring and Summer months. It is not unusual to have ripe, green fruit and blossoms on the tree at the same time. Blossoms are waxy white and fragrant, producing fruit about the same shape as Tangerines, but only one half the size. The fruit is very juicy and acid, making it a delicious substitute for Lime and Lemon for mixed drinks and ades.

	<u>1-GAL.</u>	<u>3-GAL.</u>
Plastic can with fruit, 12" to 18" color tag attached	1.75	---
Height 20" to 24" bushy with fruit	---	3.00
Height 30" to 36" bushy with fruit	---	4.00
Height 3 ' to 4 ' standard, 20" to 24" top with fruit	---	6.00
Height 4 ' to 5 ' standard, 30" to 36" top with fruit	---	7.50

KUMQUAT NIPPON

This is a large fruit variety of the Kumquats. It fruits very freely and is about the size and color of a Tangerine. It is odd in shape being similar to a pear in shape. We also grow the regular round and oblong Kumquats.



ONLY SIZE AVAILABLE 4.00

OTAHEITE ORANGE (*Citrus Otaitensis*)

The Otaheite is one of the oldest varieties of citrus used as an ornamental pot plant. Growth and blossoms resemble the Meyer Lemon. Fruit about the size of a Tangerine, usually coloring in late fall, making it ideal for holiday sales. Has been popular as such since its discovery in 1815.



	<u>1-GAL.</u>	<u>3-GAL.</u>
12" - 18", bushy with fruit	1.50	---
Height 20" - 24", bushy with fruit	---	3.00
Height 30" - 36", bushy with fruit	---	4.00
Height 42" - 48", standard, 20" to 24" top with fruit	---	6.00

MEYER LEMON (Citrus Limon)

The Meyer Lemon is a semi-dwarf, spreading, with medium dense growth. Leaves are about the size of orange tree leaves. Pot grown plants will make a growth of approximately 8" to 10" per year. Blooming time usually in February and throughout the summer months. The blossoms are waxy and fragrant; back of petals are purple, top petals are pure white. Produces lemons of light orange color and very smooth skin. Fruit lemon shape, approximately 2 1/4" in diameter, and is very useful for making lemonade and other mixed drinks as the fruit is very juicy and acid.

	<u>1-GAL.</u>	<u>3-GAL.</u>
12" - 18"	1.50	---
24" - 30", bushy with fruit	---	4.00
3' - 4', standard, 20" to 24" top with fruit	---	6.00

PONDEROSA LEMON (The American Wonder Lemon)

The Ponderosa Lemon is one of the oldest Lemons on the market, dating back to 1887, and has been used as an indoor pot grown citrus since that time. It is a spready, upright grower, leaves very large, about the size of Grapefruit leaves, and as a pot plant will grow possibly 12" overall in a year. The blooms are large with a tinge of pink and very waxy, and usually blooms in February and periodically throughout the Spring and Summer months. The Ponderosa is called the "American Wonder Lemon" because of the size of the fruit which is as large as a Grapefruit, turning a golden lemon color. It has a very thick skin and fruit is juicy and slightly acid. A very good Lemon for making pies.

	<u>1-GAL.</u>	<u>3-GAL.</u>
Height 12" to 18"	1.50	---
Height 24" to 30", bushy with fruit	---	4.00
Height 3' to 4', standard, 20" to 24" top with fruit	---	6.00

LEMON VARIEGATED

A highly variegated foliage of light green and yellow markings. Leaves crinkle and are slightly curved down on edges, and are 1" - 1 1/2" wide - 3" - 4" long. Blooms periodically. Blooms are fragrant and white producing variegated fruit the size of commercial lemons - a very attractive pot plant.



ONLY SIZE AVAILABLE

SUB-TROPICAL SHRUBS

We have found that the following list of sub-tropical shrubs respond very nicely indoors as pot plants or tub specimen.

1-GAL. 3-GAL.

ALLAMANDA HENDERSONI (Brown Bud,
Yellow Trumpet Flower)

A tropical shrub with dark green waxy leaves approximately 1 1/2" - 2" wide and 3" - 5" long. Flower buds brown opening to a rich golden yellow trumpet-like flower. 7 or more branches in bud:

.75 ---

CALLIANDRA RED (Red Powder Puff)

Tropical Shrub - Bright red stamens, shaped like powder puffs. Foliage dark green. 5 or more branches in bud:

.75 ---

CARISSA BONSAI

Spreading growth. Dark green foliage with white flowers.

8 " - 10" branched	1.00	---
12" - 15" branched	1.50	---

	<u>1-GAL.</u>	<u>3-GAL.</u>
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DRACAENA MARGINATA

Narrow, shiny dark foliage edged brown.

1 plant - 15" - 18"	1.50	---
2 plants - 15" - 18"	2.50	---
3 plants - 30" - 36"	---	6.50

EUPHORBIA BOJERI COMPACTI
 (Crown of Thorns)

Small, dark green leaves - very compact growing. Blossoms continually with small dark red flowers. Holds foliage very well.

10" - 12" bushy	1.25	---
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EUPHORBIA FLAMINGO

Larger leaves and more robust growing plant than the Bojeri with pink flowers.

10" - 12" branched	1.50	---
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FATSHEDERA LIZEI (Botanical Wonder)

A bi-generic hybrid between Fatsia and Hedera. Semi-climbing vine or shrub with large glossy green leaves.

12" - 15" - 3 vines staked	1.00	---
18" - 24" - 3 vines staked	1.50	---
30" - 36" - 3 vines staked (*2-gal.)	*3.00	---
42" - 48" - 3 vines staked	---	4.50

FICUS - The India Rubber Plant - This plant grows in the warmer regions of the world. The four varieties we grow are the best for tree-type and columnar tub specimens as indoor plants. The Ficus likes regular fertilization and plenty of water.

FICUS BENJAMINA (Weeping Ficus)

Outstanding Ficus with rich light green smooth, thin leaves 2" - 4 1/2" long with a weeping appearance. Excellent for espaliers - specimens, and many more unlimited uses.



1-GAL. 3-GAL.

18" - 24" natural growth	1.00	---
24" - 30" std. - 12" - 15" top (*2-gal.)	*2.00	---
30" - 36" std. - 20" - 24" top	---	3.00
30" - 36" columnar semi-sheared	---	3.00
42" - 48" std. - 20" - 24" top	---	4.00
42" - 48" columnar semi-sheared	---	4.00
54" - 60" std. - 20" - 24" top	---	5.00
66" - 72" std. - 20" - 24" top	---	6.00
30" - 36" top spread - \$1.75 per ft. in height.		





PICTURE TAKEN JULY, 1961

FICUS NITIDA (Indian or Cuban Laurel)

A very refined shapely, small tree, having thick, rubbery leaves; upright in growth and spreading. Ideal for use as a tub specimen indoors. Can be pruned for formal use. Leaves are 2" - 4" long.



	<u>1-GAL.</u>	<u>3-GAL.</u>
18" - 24" natural growth	1.00	---
24" - 30" std. - 12" - 15" top (*2-gal.)	*2.00	---
30" - 36" std. - 20" - 24" top	---	3.00
30" - 36" columnar semi-sheared	---	3.00
42" - 48" std. - 20" - 24" top	---	4.00
42" - 48" columnar semi-sheared	---	4.00
54" - 60" std. - 20" - 24" top	---	5.00
66" - 72" std. - 20" - 24" top	---	6.00
30" - 36" top spread - \$1.75 per ft. in height.		

FICUS PHILLIPINSIS (Exotica)

Very attractive tree with graceful, drooping branches. Narrow leaves 1/2"-1" in width, 2"-3" long with long tip. Excellent for tub plantings and interior planters. Can be pruned for exotica effect.

	<u>1-GAL.</u>	<u>3-GAL.</u>
18" - 24" natural growth	1.00	---
24" - 30" std. - 12" - 15" top (*2-gal.)	*2.00	---
30" - 36" std. - 20" - 24" top	---	3.00
30" - 36" columnar semi-sheared	---	3.00
42" - 48" std. - 20" - 24" top	---	4.00
42" - 48" columnar semi-sheared	---	4.00
54" - 60" std. - 20" - 24" top	---	5.00
66" - 72" std. - 20" - 24" top	---	6.00
30" - 36" top spread - \$1.75 per ft. in height.		

WE CAN SHIFT GALLON, 2-GALLON, 3-GALLON AND EGG CANS AND ESTABLISH INTO PLASTIC POTS FOR DELIVERY IN 30 TO 45 DAYS AT THE FOLLOWING PRICES:

PLANTAINER (GALLON) - INTO 7" POT - \$.50 EACH
 2-GALLON CAN - INTO 9" POT - \$.85 EACH
 3-GALLON OR EGG CAN - INTO 12" POT - \$1.75 EACH

WE CANNOT GUARANTEE DELIVERY OF PLANTS IN PLASTIC POTS WITHOUT BREAKAGE.

FICUS RUBIGANOSA

A Small Banyan with hard, rounded forest green, oval leathery leaves covered with rusty brown hairs underneath; edges of leaves curved downward 3"-5" long. Forms striking aerial roots like the banyan tree. Growth of this tree is open and informal.



	<u>1-GAL.</u>	<u>3-GAL.</u>
18" - 24" natural growth	1.00	---
24" - 30" std. - 12" - 15" top (*2-gal.)	*2.00	---
30" - 36" std. - 20" - 24" top	---	3.00
30" - 36" columnar semi-sheared	---	3.00
42" - 48" std. - 20" - 24" top	---	4.00
42" - 48" columnar semi-sheared	---	4.00
54" - 60" std. - 20" - 24" top	---	5.00
66" - 72" std. - 20" - 24" top	---	6.00
30" - 36" top spread - \$1.75 per ft. in height.		

2 1/2" Pot liners available in all of the varieties of Ficus we grow at \$25.00 per 100.

Standard: Clear trunk with top spread equal to height.

1-GAL. 3-GAL.

GARDENIA MYSTERY

Bushy compact growing plant with glossy green leaves. Produces large white fragrant flowers. (Note: We sometimes substitute the Coral Gables and Glazeri for Mystery as their flowers are of similarity in size.)

12" - 15" top spread	1.50	---
12" - 15" top spread with buds	1.75	---
20" - 24" top spread with buds	---	3.50
30" - 36" top spread with buds	---	4.50

GARDENIA VEITCHI

Compact growing dwarf form of the Gardenia family. Hardest type. Free blooming.

12" - 15" top spread	1.50	---
12" - 15" top spread with buds	1.75	---
20" - 24" top spread with buds	---	3.50
30" - 36" top spread with buds	---	4.50

GARDENIA RADICANS

This is a very unique plant as it has a weepy, or trailing habit of growth, with very small waxy green leaves and very small fragrant white flowers blooming profusely in late spring.

12" - 15" top spread	1.50	---
12" - 15" top spread with buds	1.75	---
20" - 24" top spread with buds	---	3.50
30" - 36" top spread with buds	---	4.50

All of the above Gardenias budded on Thunbergia root stock, giving a short clear trunk of 6" to 12".

1-GAL. 3-GAL.

IXORA CHINENSIS

Very low, compact growing with orange-red blossoms. Does better in semi or full shade. Ideal for indoor planter boxes.

12" - 15" bushy in bud	1.25	---
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IXORA COCCINEA (Flame of the Woods)

Tropical - Handsome evergreen shrub with large dark green foliage. Clusters of brilliant red star shaped flowers on slender tubes.

10" - 12" bushy in bud	.75	---
15" - 18" bushy in bud	1.25	---

IXORA SUPER KING

Named by size of leaf and flower as the leaves and flowers are extra large. Very slow grower due to extra heavy flowering. Flowers in extra large clusters.

10" - 12" bushy in bud	1.50	---
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LIGUSTRUM LUCIDUM

Hardy - Wax Privet. Broadleaved evergreen shrub. Dark green shining leaves.

12" - 15" semi-sheared	.85	---
20" - 24" semi-sheared	---	2.50

PALM, CYCAS REVOLUTA (Sago Palm)

A slow growing palm-like plant with deep green shining pinnate leaves about 3 to 5 feet in length. Reaches a height of about 10 feet.

3 to 4 leaves (*4"-pot)	*1.00	---
5 to 7 leaves	2.00	---

1-GAL. 3-GAL.

PALM, LIVISTONIA CHINENSIS
(Chinese Fan Palm)

Hardy, rather slow growing. Large handsome fan leaves. Recommended for partially shaded locations.

5 to 7 leaves	1.25	---
8 to 10 leaves	---	3.50

PALM, PHOENIX ROEBELENI
(Pigmy Date)

Sub-tropical - A dwarf species suited for pot and tub culture. Foliage fern-like. Thrives equally well in either sun or shade.

12" - 18"	1.25	---
24" - 30"	---	3.50
36" - 42"	---	4.50
36" - 42" 2 trunks	---	6.00
42" - 48" top spread 36"	---	10.00

CONTAINER INFORMATION

1-GALLON (CRIMP CAN, PLASTICAN) - SHIFT TO 7 " POT
2-GALLON (TAPERED 8 1/2" LERIO CAN) - SHIFT TO 9 " POT
3-GALLON (TAPERED 10 1/2" LERIO CAN) - SHIFT TO 12" POT
...COULD BE RUBBED TO FIT A 10" POT
6-GALLON (13" DIAMETER) - SHIFT TO 14" POT
OR TUB

15-GALLON & 20-GALLON ARE TAPERED
GREEN OR GALVANIZED LERIO CANS - THESE CAN BE
PAINTED AND USED FOR AT LEAST ANOTHER YEAR.

1-GAL. 3-GAL.

PHILODENDRON SELLOUM

A wonderful plant for that lush tropical planting, both indoors and out. Glossy green, deeply lobed leaves. Sun grown.

1 plant per container (*4"-pot)	* .50	---
2 plants per container (*4"-pot)	* .65	---
1 plant per container	.75	---
2 plants per container	.90	---
2 plants per container 24"-36"	---	2.50

PITTOSPORUM TOBIRA (GREEN)

Evergreen shrub with long shiny green leaves. Fragrant white flowers in spring. Good foundation shrub.

12" - 15" bushy	1.00	---
18" - 24" bushy	---	2.50
30" - 36" bushy	---	3.50
36" - 48" semi-standard	---	4.50

1-GAL. 3-GAL.**PITTOSPORUM TOBIRA VARIEGATA**

Its foliage is a combination of light green and white variegated leaves; low grower with fragrant white flowers in spring.

12" - 15" bushy	1.25	---
18" - 24" bushy	---	3.50
30" - 36" bushy	---	4.50

PODOCARPUS MAKI

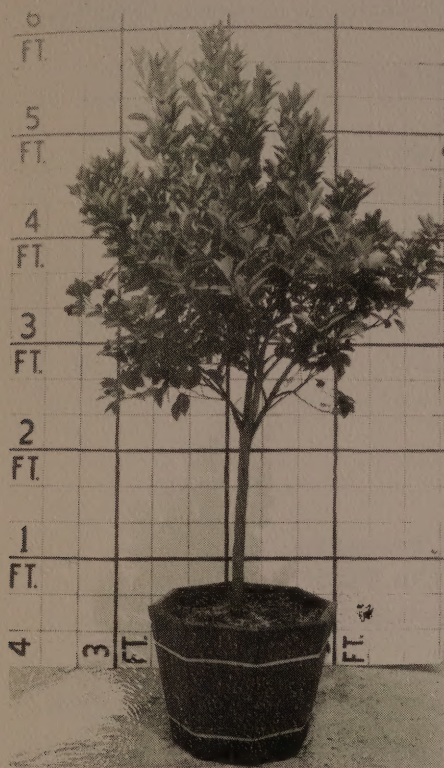
A columnar compact growing evergreen shrub with very narrow leaves. Our Podocarpus are semi-sheared and very nice full compact plants.

12" - 15" bushy	1.25	---
18" - 24" columnar	1.25	---
20" - 24" columnar (*2-gal.)	*3.00	---
18" x 18" ball shape	---	3.00
24" - 30" columnar	---	3.00
36" - 42" columnar	---	4.50
48" Up columnar - \$1.75 per foot		

SCHEFFLERA

An upright growing shrub with glossy green finger-like leaves. One of the best as a small plant or tub specimen for indoor use.

12" - 15" - 3 plants per container	.75	---
18" - 24" - 3 plants per container	1.00	---
24" - 30" - 3 plants per container (*2-gal.)	*2.00	---
30" - 36" - 3 plants per container	---	3.00
42" - 48" - 3 plants per container	---	3.50
54" - 60" - 3 plants per container (*6-gal.)	---	*7.50



5-FOOT CALAMONDIN IN 20" REDWOOD TUB

We usually have these available in the Redwood Tub or 15-Gallon Green or Galvanized Lario tapered can.

CARISSA BONSAI ... growth of this variety could hardly be called anything other than Bonsai.



NOTES

NOTES





Goochland Nurseries, inc.



WE ARE 60 MILES
FROM TAMPA
INTERNATIONAL
AIRPORT

**THE ABOVE MAKES IT CONVENIENT
FOR YOUR TRIP TO
GOOCHLAND**

**2 Miles N. of Fort Meade on U. S. Hwys. 17 and 98
Pembroke, Fla.**

Tel. Ft. Meade ATwater 4-5401